



Pacific Basin

With you for the long haul



Pacific Basin is one of the world's leading owners and operators of modern Handysize, Supramax and Ultramax dry bulk ships. We are listed in Hong Kong and operate globally with a fleet of over 250 ships trading worldwide, providing a sector-leading freight service to 600+ customers. Our team comprises over 4,000 seafarers and 400 shore staff in 14 key locations around the world.

Job Title	Senior Manager, Corporate Communications	Location	Hong Kong
Department	Corporate Affairs	Reporting Line	Director, Corporate Affairs & Sustainability

Role Summary	As part of a programme to further enhance our communications, we are looking for a talented Corporate Communications Senior Manager to bridge strategy and execution in our Communications team. The successful candidate will report to and partner closely with the Corporate Affairs Director to enhance and implement the communications strategy and lead day-to-day delivery of engaging, informative and high-quality communications that strengthen our corporate image and stakeholder engagement, while supervising and collaborating closely with the Communications Manager.
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Internal Stakeholders	Corporate Affairs Director, Communications Manager, Investor Relations GM, Senior Leadership, and various key personnel across different departments
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Responsibilities	- Develop and execute communications initiatives to advance our goals and priorities - Create and maintain a regular flow of high-quality content across channels, including press releases, social media, corporate reports, website, intranet, digital marketing, etc. - Manage social media strategy and content planning to ensure timely, impactful engagement - Ensure strategic alignment and consistency in messaging and storytelling with brand and values - Drive internal communications in collaboration with HR to strengthen employee engagement and culture - Elevate brand visibility and corporate image through strategic messaging and engagement activities - Cultivate and manage relationships with external stakeholders, including media, agencies and related service providers - Oversee media monitoring and support crisis communication planning and response - Collaborate with Communications team colleagues and other teams, ensuring timely, high-quality execution of initiatives
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Skills, Capabilities & Qualifications	- Bachelor's or Master's degree in Communications, Public Relations, Marketing or similar 12+ years' experience in corporate comms or marketing, with 5+ years in a leadership role would be preferable - Expertise in corporate communications, digital marketing, social media strategy, content creation, brand management and stakeholder engagement - Excellent native-English written and verbal communication skills, with proven ability to craft compelling narratives - Proficient in photography, photo & video editing, and graphic design - Strong ability to manage budgets and deliver measurable communication outcomes - Shipping industry experience and Chinese language would be an advantage - Eligible to work in Hong Kong is essential	Attributes & Personality	- Strategic thinker with a proactive, solution-oriented mindset - Collaborative leader who fosters teamwork and innovation, with strong interpersonal and influencing skills - High integrity and professionalism, able to build trust and handle sensitive information - Resilient and adaptable, thriving under pressure in fast-paced environments - Creative and detail-oriented, passionate about storytelling and building a strong corporate reputation - Independent and self-motivated, demonstrating accountability and ownership
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If you are selected, you will be continuously assessed on the basis of your performance, attitude and behaviour as cultural fit and adherence to Company values is of paramount importance. We are committed to sustainable shipping with a keen focus on: safety, security, health and wellbeing; inclusive, supportive, supported, high-performing teams; responsible environmental investments and practices; and best-in-class service delivery.

Please apply with a covering message (specifying the position you are applying for, your salary expectation and contact details) with a full résumé (in PDF format only) to the Human Resources Department at recruiting@pacificbasin.com. All applications will be treated in strict confidence and used solely for recruitment purposes. Application deadline is 19 February 2026.